

ANZAC

RECREATION CENTRE



PARTNERSHIP

OPPORTUNITIES



ONErec.ca

PARTNERSHIP OPPORTUNITIES

Welcome to the Anzac Recreation Centre proudly supported by Nexen, a CNOOC Limited Company! This new recreation centre in the growing community of Anzac has been warmly embraced by the residents of Anzac as well as those from the surrounding communities of Janvier, Gregoire Lake Estates, and Fort McMurray as they explore the opportunities the recreation centre creates.

The Anzac Recreation Centre presented by Nexen Energy has been designed with the facility user in mind, with a community-driven approach that sees an ice arena, field house, the Centerfire Fitness Centre, the Christina River Enterprises Running Track and a variety of features created for specific age groups and interests. These amenities combine to create a heart for the community of Anzac while also attracting user groups from around the region to participate in sports as diverse as hockey, ringette, soccer, and badminton. Added to the sports component of the facility are amenities designed to become the focal point for recreation, arts, culture, events, and programs.

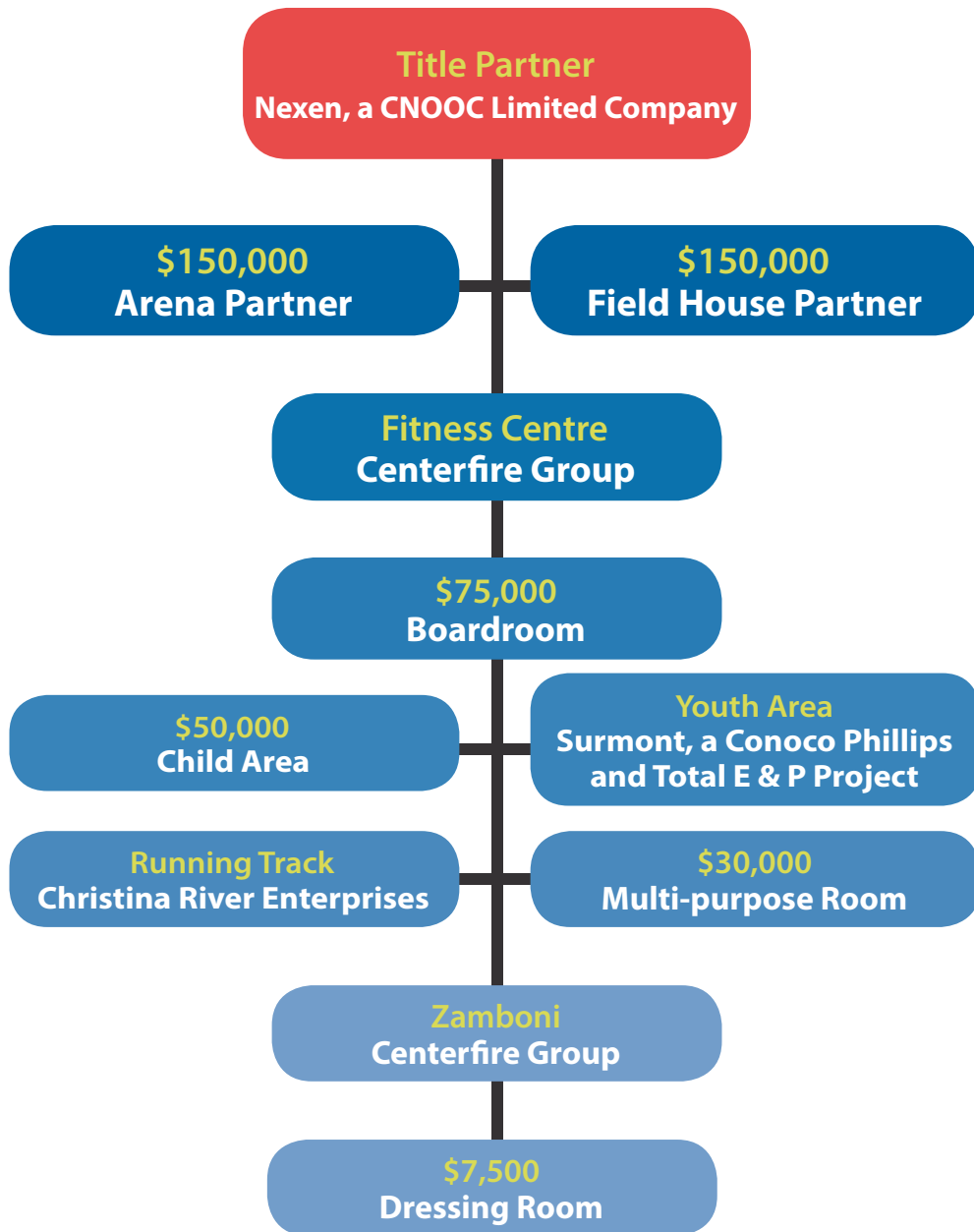
On the horizon in Anzac are events like the Canadian Ringette Championships in 2015, which will see the arena at the Anzac Recreation Centre presented by Nexen Energy as a host venue for some of the games in this prestigious sporting event. Naming rights for the amenities inside the centre facilitates the forging of new relationships and the

strengthening of bonds for existing ones, while also supporting the community in this adventure in growth and recreation.

The Anzac Recreation Centre presented by Nexen Energy is on track to become the hub of the community it serves through a standard of excellence in recreation, sport and event experiences founded on the guiding principles of MacDonald Island Park in Fort McMurray. The ONE Team, formed on the backbone of Mi Team, delivers that standard while staying true to their mandate to make a difference in our region each day. ONE Pass membership is the passport to every Regional Recreation Corporation of Wood Buffalo recreation centre in the region, including the new recreation centre in Anzac, and fosters the building of vital community connections.

The Anzac Recreation Centre presented by Nexen Energy creates the opportunity for you to make a difference in our region through your generous support and partnership, building a legacy with the Regional Recreation Corporation as we bring a new standard of recreation excellence to the Wood Buffalo region.

Partnership Opportunities



All partnerships include the following benefits:

- Naming rights for a period of 5 years
- 5% of sponsorship funds donated to Mi Kids

PARTNERSHIP OPPORTUNITIES

\$150,000 / 5 years

Arena Partner

The new 22,118 square foot arena at the Anzac Recreation Centre is destined to become the hub of a community with a passionate interest in ice sports, including ringette, hockey, and leisure skating. This new ice surface presents new ice time opportunities for users from across the region, including the urban core in Fort McMurray, meaning exposure to an audience that goes beyond local users. Naming partnership with the arena creates the opportunity for a high-visibility impact with ice user groups from across the Wood Buffalo region.



\$150,000 / 5 years

Field House Partner

A field house spanning 22,310 square feet will become the new home of local indoor sports, such as soccer, volleyball, and badminton. This space represents significant opportunities to connect with facility users, and the chance to position your brand in a highly-utilized amenity that will connect with user groups from a variety of organizations. Your partnership guarantees name and brand recognition in an amenity that will see high traffic and usage.



\$75,000 / 5 years

Boardroom

A demand for meeting and boardroom space has resulted in the creation of a boardroom designed to host meetings, training sessions, or small conferences. Naming partnership of this space creates the opportunity to build your name and brand recognition with a variety of community and industry partners who will use this space to network and connect while at the same time strengthening community bonds.



\$50,000 / 5 years

Child Area

The growth in Anzac is reflected in the growing numbers of children, leading to more demands for space and programming devoted to this age group. The new child area is designed specifically with these community residents in mind, allowing their parents to enjoy the other amenities while the children enjoy activities and programming created just for them. Naming partnership in the child area provides the opportunity to connect directly with parents who are certain to welcome this new addition to the community. This hub of excitement and bustling with activity is destined to become one of the most popular venues at the new recreation centre in Anzac.



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\$30,000 / 5 years

Multi-Purpose Hospitality Room

Whether it's a corporate board meeting, a gathering of local leaders or a seminar, this room has been designed to host meetings and events in a quiet setting accompanied by views of the beautiful natural scenery surrounding the Anzac Recreation Centre. Naming partnership of this room allows for instant name recognition with all those who will utilize this room as the Anzac Recreation Centre becomes the favourite place to host meetings and events in the Anzac community.



\$30,000 / 5 years

Multi-Purpose Fitness Room

In a facility dedicated to improving the quality of life for the residents of Anzac and the surrounding area, this room has been designed to host fitness classes, health and wellness seminars, and clinics to enrich the lives of those who utilize it. Naming partnership of this room creates an instant connection with health, wellness, quality of life and fitness, and provides name recognition with the facility users who will use this room on a regular basis to achieve their own health, wellness and fitness goals. recognition and loyalty in an amenity that will be used by a diverse group of community members.

\$7,500 / 5 years

Dressing Room

Looking to connect directly with athletes and community members from novice to senior levels of hockey, ringette, skating, and more? The Dressing rooms present the opportunity for a direct message from your business, connecting you with hundreds of athletes from all levels of sport and dozens of user groups from across the region that will use the dressing rooms on a daily basis. For maximum impact consider partnering with one of the dressing rooms!

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ONE.
REGION • SERVICE • TEAM

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